

JUNE 18, 2022

SOUTHERN CALIFORNIA EVENT

2022 Event sponsorship package



proud partner of



ABOUT SUMMER SUDS BREWFEST

Summer Suds Brewfest is 4-hour an outdoor event which takes place in the early summer which is an extension of a 4-day community wide event, Fountain Valley Summer Fest. The event is an all inclusive beer tasting event with unlimited samples of over 80+ craft beers, featuring summer seasonal releases that attracts hundreds of beer enthusiasts along with a selection food tastings to enjoy. This the perfect way to spend the afternoon; enjoying good beer, good vibes, live entertainment, fun activities, great community and tasty bites in a park setting and all for a good cause.

SPONSORSHIP LEVELS:

As a sponsor you will receive much recognition and publicity which includes:

TITLE SPONSOR — \$2,500 (EXCLUSIVE SPONSORSHIP)

- Stage sponsor recognition (exclusive sign and banner on main stage).
- Company logo on official event website.
- Company logo on marketing materials.
- Company logo/name included on social media.
- 10x10 Vendor booth in prime location at event (1) 20x10 Booth, (2) Tables, (4) Chairs.
- Verbal recognition at event from Main Stage.
- Access to additional POP Display Opportunities at event location.
- Eight (8) VIP admission tickets to the event.

EVENT SPONSOR — \$1,500

- Company logo on event website.
- Company logo on marketing materials.
- Company logo/name included on social media.
- 10x10 vendor booth at event (1) 10x10 Booth, (1) Table, (2) Chairs.
- Verbal recognition at event from Main Stage.
- Four (4) VIP admission tickets to the event.

SUPPORTING SPONSOR — \$500

- Company logo on official event website.
- Company logo/name included on social media.
- 10x10 vendor booth at event (1) 10x10 Booth, (1) Table, (2) Chairs.
- Verbal recognition at event from Main Stage.
- Two (2) VIP admission tickets to the event.

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.

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SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$2,500
Event Sponsor	\$1,500
Supporting Sponsor	\$500

LOCATION

Fountain Valley Sports Park
16400 Brookhurst Street
Fountain Valley, CA 92708

DEMOGRAPHICS

Predominantly high income Anglo and Asian families. Median household income is \$95,000. The overall median age is 45 years. Working middle class families. 77% Home Ownership.

MEDIA COVERAGE

Local TV and Newspapers, Social Media, Flyers, Local Magazines, Print and Digital Advertisements ENewsletters, Listings and official website.

Official Event Website
SummerSudsBrewfest.com



EMAIL: SPONSORS@SUMMERSUDSBREWFEST.COM

3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807

WWW.OENTERTAINMENT.NET

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